

## SUBMISSION GUIDELINES

**Audience:** *ND News & Review* serves as a dynamic voice for the advancement of naturopathic medicine while promoting personal and professional development for practicing NDs. Our primary audience is licensed naturopathic physicians, and includes: graduates and students of CNME-approved naturopathic medical colleges in the United States and Canada; manufacturers, distributors, retailers and researchers of the nutraceutical and natural products industry; and patients and advocates of naturopathic medicine.

**Topics:** Articles must be original and previously unpublished, and written by physicians with a naturopathic degree from a CNME-accredited institution. Rather than general overviews, they must cover a specific topic, protocol, modality, diagnostic approach, philosophy, commentary or case study pertaining to naturopathic medicine. Illustrations, photographs, charts and protocols are encouraged. Mention of and/or reference to animal studies are not allowed where human studies are available. *ND News & Review* does not reprint articles from other publications except under unusual circumstances. Typical word requirements are 700 to 2000 words per article.

Topics areas may include:

- Clinical research and observation
- Naturopathic philosophy
- Clinical pearls and interesting cases — case studies
- Practice building and business management
- Development of new techniques or protocols
- Abstracts and reviews
- Discussions pertaining to diagnostics
- Public/media relations and networking
- Technologies that make practices more efficient and profitable
- Current trends and issues that affect naturopathic physicians in your area
- News, announcements and event notices
- Educational and grassroots programs that further the naturopathic cause
- Any other trend, event or development you believe is pertinent to the profession

Manuscript types that do not fit our needs:

- Articles that are overly general
- Articles that appear to promote a specific product or service. Vendors are encouraged to submit articles, but they must present an approach to understanding and improving case management, patient care, or the philosophy or practice of naturopathic medicine, rather than exclusively describing of the virtues of a particular product or service. Such articles will be marked “advertorial” or “advertisement” and are subject to the current rate card. Company and product names should not appear in manuscripts (although company names may appear in author bios).

### Editorial Content

The editorial calendar is meant to be a loose guideline, as authors are encouraged to use professional and creative license to address topics relative to their view and philosophy of practice. Modalities may include but are not limited to botanical medicine, homeopathy, nutrition, functional medicine, IV therapies, ozone therapy, oxygen therapy, electro-therapies, hydrotherapy, nature cure, naturopathic manipulation, craniosacral therapy, acupuncture, TCM, mesotherapy, intradermal therapy, prolotherapy, neural therapy, minor surgery, biological medicine, energy medicine and other modalities used in naturopathic medicine. Topic may be addressed as case studies, proposals, abstracts, reviews, commentaries and/or protocols.

Preference is given to articles addressing a specific case or topic rather than a general overview. For example, “A Case Study and Follow-Up of a 26-Year-Old Female with Multiple Miscarriage” or “Treatment of Luteal Phase Dysfunction in First Trimester Miscarriage” would be preferred to “Naturopathic Treatment of Miscarriage.”

### 2010 Editorial Content Themes and Submission Deadlines

Apr 2010: Autoimmune/Allergy Medicine..... Jan. 15, 2010  
 May 2010: Dermatology/Anti-Aging Medicine .... Jan. 31, 2010  
 Jun 2010: Mind/Body Medicine .....Feb. 15, 2010  
 July 2010: Pain Medicine .....Mar. 15, 2010  
 Aug 2010: Endocrinology .....Apr. 15, 2010  
 Sept 2010: Pediatrics ..... May 15, 2010

Oct 2010: Cardiopulmonary .....June 15, 2010  
 Nov 2010: Men’s Health ..... July 15, 2010  
 Dec 2010: Bacterial & Viral Infections ..... Aug. 15, 2010  
 Jan 2011: Gastrointestinal.....Sept 15, 2010  
 Feb 2011: Women’s Medicine .....Oct. 15, 2010  
 Mar 2011: Autoimmune/Allergy Medicine ... Nov. 15, 2010

**Editorial and Publication Process**

Articles are reviewed and edited for accuracy, style, grammar and space. We cannot promise publication in a specific issue. Articles may be reserved for a more appropriate issue, or for space requirements. However, we make every effort to publish articles as promptly as possible. Publication of an article can never be guaranteed. Promotion of products or services will be deleted in the editing process. Edited articles will not be provided to authors prior to publication.

By submitting an article to *NDNR*, authors agree to the copyright information as listed below in the submission form. However, for recordkeeping purposes, please fax, e-mail or mail the submission form at your earliest possible convenience. Please direct questions or comments to:

Julie LeBlanc, Managing Editor  
*ND News & Review*  
PO Box 2968, Scottsdale, AZ 85252  
Ph/Fax: 262-392-3988  
E-mail: editor@ndnr.com

**References**

References are encouraged, however they must be formatted to AMA style. Denote references in the text with a superscript Arabic numeral. Reference list should be numerical in the order the references appear in the article. Please do not use MS Word Footnotes or Endnotes function in any submission. Contact the managing editor for complete reference guidelines.

***ND News & Review* ARTICLE PROPOSAL/SUBMISSION FORM**

Please complete and submit this form for submission of an article to *NDNR*.

**Author Information**

Name and Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Secondary Phone (optional): \_\_\_\_\_

E-mail: \_\_\_\_\_ URL: \_\_\_\_\_

Address: \_\_\_\_\_

Article topic (and working title): \_\_\_\_\_

Key points to be covered: \_\_\_\_\_

Diagrams/photos included: \_\_\_\_\_

Digital photos and illustrations such as charts, logos, etc. should be in EPS, TIFF or high-resolution JPG format. Photos should be at least 350dpi at the actual size they will be printed.

Submit author(s) headshot photo and 70-word bio. Please include title, e-mail and alma mater.

Proposed word count (700-2000 words): \_\_\_\_\_

Proposed submission date: \_\_\_\_\_

Final draft deadline (see editorial calendar on pg. 1): \_\_\_\_\_

*Submissions need to be submitted electronically in Word or similar format and e-mailed as an attachment.*

Additional comments: \_\_\_\_\_

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Signature

\_\_\_\_\_  
Date