NDNR EDITORIAL SUBMISSION GUIDELINES

AUDIENCE

Naturopathic Doctor News & Review (NDNR) serves as a dynamic voice for the advancement of naturopathic medicine while promoting personal and professional development for practicing NDs. Our primary audience is licensed naturopathic physicians and includes: graduates and students of CNME-approved naturopathic medical colleges in the United States and Canada; manufacturers, distributors, retailers, and researchers of the nutraceutical and natural products industries; and patients and advocates of naturopathic medicine.

EDITORIAL CONTENT & AUTHORSHIP

Contributed articles must be *original*, previously *unpublished*, and written by physicians with a naturopathic degree from a CNME-accredited institution:

- BINM, Vancouver BC
- CCNM, Toronto, ON
- University of Bridgeport College of Naturopathic Medicine, Bridgeport, CT
- · Bastyr University, Seattle, WA
- NCNM, Portland, OR
- SCNM, Tempe, AZ
- NUHS, Lombard, IL

Qualified, contributing authors who are published in *NDNR* have the opportunity to receive Continuing Medical Education credits (CMEs) for their written submissions. For example, in Arizona and Oregon:

- Arizona—A maximum of four credit hours may be claimed for preparing or writing for presentation or publication, a
 medically related paper, report, or book that is presented or published addressing current developments, skills,
 procedures, or treatment in the practice of naturopathic medicine. See http://aznd.gov/pdf/Rules.pdf for more
 details.
- Oregon—Credit may be given for being an author of an article related to naturopathic medicine in a professional publication or book. The length of the article and the complexity of its content determine the credit amount. Credit for such activities will be credited in the year the project is completed, with no more than 15 hours credited for each original publication. See http://www.oregon.gov/OBNE/rules/850-040-0210.CE.pdf for more details.

TOPIC REQUIREMENTS

Rather than general overviews, articles must cover a specific topic, protocol, modality, diagnostic approach, philosophy, commentary, or case study pertaining to naturopathic medicine. Illustrations, photographs, charts, and protocols are encouraged and are a great "value-add" to your article. Mentions of and/or references to animal studies are not allowed where human studies are available. *Please note:* ND News & Review *does not reprint articles from other publications except under unusual circumstances.*

Topic areas may include:

- Clinical research and observation
- Naturopathic philosophy
- Clinical pearls and interesting cases—case studies
- · Practice building and business management
- Development of new techniques or protocols
- · Abstracts and reviews
- Discussions pertaining to diagnostics
- Public/media relations and networking
- Technologies that make practices more efficient and profitable
- Current trends and issues that affect naturopathic physicians in your area
- News, announcements, and event notices
- Educational and grassroots programs that further the naturopathic cause
- Any other trend, event, or development you believe is pertinent to the profession

Manuscript types that **DO NOT** fit our needs:

- Articles that are overly general
- Articles that appear to name, promote, or advertise a specific product, service, service provider, or company.

MANUSCRIPT PREPARATION

File prep:

- Word-count requirements are: 700 to 2000 words per article
- No formatting: Please use Times or Times New Roman size 10; one-inch margins, and double line spacing; use footer for page numbers only; no headers.
- **VERY IMPORTANT:** Please do **NOT** embed any photos or illustrations within your Word document, as we will not be able to export them to proper print quality.
- All illustrations, charts, graphs, and photo images, including your own headshot for your bio, must be at least 300 dpi resolution. A guideline for a good physical size is 3" x 5" roughly; that size enables us to enlarge or reduce the image as we need to fit. We *cannot* accept files that are 72 dpi. Please provide all such files as separate jpg or tiff files.
- Please include your 70-word bio at the end of your article document.

References & Permissions

References and appropriate citations are required for manuscript acceptance. Authors are required to secure any copyright permissions, when applicable. Please be sure to include all references and citations to AMA style, and please *do not include more than 20 references*. Denote references by typing the numbers manually in the text with superscript Arabic numerals. The reference list should manually be numbered in the order the references appear in the article. (PLEASE DO NOT USE THE MS WORD AUTOMATIC FOOTNOTES OR ENDNOTES FORMATTING TOOL.)

EDITORIAL CALENDAR

The editorial calendar is meant to be a loose guideline, as authors are encouraged to use professional and creative license to address topics relative to their views and philosophies of practice. Modalities may include, but are not limited to, nutraceuticals, pharmaceuticals, botanical medicine, homeopathy, nutrition, functional medicine, IV therapies, oxygen therapy, electro-therapies, hydrotherapy, nature cure, naturopathic manipulation, physical medicine, acupuncture, TCM, mesotherapy, intradermal therapy, prolotherapy, neural therapy, minor surgery, biological medicine, and other modalities used in naturopathic medicine.

Topics may be addressed as case studies, proposals, abstracts, reviews, commentaries and/or protocols. Preference is given to articles addressing a specific case or topic rather than a general overview. For example, "A Case Study and Follow-Up of a 26-Year-Old Female with Multiple Miscarriage" or "Treatment of Luteal Phase Dysfunction in First Trimester Miscarriage" would be preferred to "Naturopathic Treatment of Miscarriage."

EDITORIAL AND PUBLICATION PROCESS

Articles are reviewed and edited for accuracy, style, grammar, and space. We cannot promise publication in any specific issue. We may reserve an article for a more appropriate issue or to meet space requirements or may publish it as a website-only feature.

Editorial Discretion Disclaimer:

Although we make every effort to publish articles as promptly as possible, publication of an article can never be guaranteed. Promotion of products or services will be deleted in the editing process. Edited articles will not be provided to authors prior to publication. NDNR reserves the right to pull any copy if necessary to meet production requirements and deadlines.

Please direct any questions or comments concerning these guidelines to:

Managing Editor Naturopathic Doctor News & Review PO Box 2968, Scottsdale, AZ 85252

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Digital photos, author headshot, and illustrations such as charts, logos, etc. should be supplied as separate EPS, TIFF, or JPG format and should be at least 3" x 5" in size and at least 300 dpi resolution. They should NOT be embedded into the Word doo Submit author(s) headshot photo and 70-word bio AT THE TIME you submit your article. Please include title, e-mail, and alma				
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Issues 2013	Theme	Articles & Columns Deadline
January	Gastrointestinal Health/Toxicology	October 15, 2012
February	Geriatrics/Infectious Disease	Nov. 5, 2012
March	Anxiety/Depression/Insomnia	Dec. 14, 2012
April	Autoimmune/Allergy Medicine	Dec. 14, 2012
May	Dermatology/Anti-Aging Medicine	Jan. 15, 2013
June	Mind/Body Medicine	Feb. 15, 2013
July	Neurology/Pain Medicine	March 15, 2013
August	Endocrinology/Fertility	April 19, 2013
September	Pediatrics	May 17, 2013
October	Cardiology/Pulmonology/Opthalmology	June 14, 2013
November	Men's Health	July 19, 2013
December	Women's Health	August 16, 2013